



Courtyard by Marriott
30 East Hubbard Street, Downtown Chicago

PLEASE JOIN US ON JAN. 24 “PushDay” *National “Big Push for Midwives Campaign” to Launch*

PLEASE join us at the Courtyard by Marriott (30 E Hubbard St.) in Downtown Chicago this Thursday. Come and show your support for midwives at the PushDay News Conference! Meet Jennifer Block and bring your copy of “Pushed” for her to sign. Stay and watch “The Business of Being Born.”

WHAT: The **Big Push for Midwives Campaign** will launch next week in Chicago on “PushDay” to advocate for regulation and licensure of Certified Professional Midwives (CPMs) in all 50 states and the District of Columbia. The Big Push Campaign is also pushing back against the attempts by the American Medical Association to deny American families access to legal midwifery care.

Following the PushDay news conference about the national campaign launch, there will be several activities, including a book signing by author and journalist Jennifer Block for her book “Pushed,” a film screening of the Ricki Lake and Abby Epstein documentary, “The Business of Being Born,” and a viewing of The Safe Motherhood Quilt Project created by midwife pioneer Ina May Gaskin.

WHY: We would LOVE if you and 10 of your friends (or however many are available!) to join us to ensure a strong showing of support at our PushDay News Conference. We anticipate national and local media covering the event, and we need to look GOOD on TV!

WHEN: THURSDAY, JANUARY 24 at Courtyard by Marriott, 30 East Hubbard Street, Chicago
Red Line Metro Stop (Red Line) one block north at N. State St. & E. Grand Ave. (transitchicago.com)

WHERE:

- 1 p.m. – “PushDay” News Conference
- 1:30 p.m. – “Pushed” book signing by author and journalist Jennifer Block
Viewing of Ina May Gaskin’s Safe Motherhood Quilt Project
- 2:30 p.m. – Film screening of documentary “The Business of Being Born” (\$15/adult first-come, first-served)

In addition, multiple states will have **PushRallies** and **PushParties** to kickoff the Big Push Campaign such as Alabama, Idaho, Indiana, North Carolina, Pennsylvania and South Dakota.

WHO: Twenty states have already signed up for the Big Push for Midwives Campaign for regulation and licensure of Certified Professional Midwives (CPMs). The campaign is the first initiative of the **National Birth Policy Coalition** (NBPC), which was established in 2007 and is focused on increasing access to the Midwives Model of Care in all settings, as well as supporting legislative initiatives that promote the autonomous practice of Certified Professional Midwives and Certified Nurse-Midwives. So far, the NBPC has been endorsed by nearly 40 organizations, including national and state midwifery organizations, as well as state consumer organizations.

CONTACT: Inquiries about the news conference, book signing, or film event, should be directed to Steff Hedenkamp, Campaign Communications Coordinator, 816-506-4630, RedQuill@kc.rr.com.